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AgriGREEN

SUSTAINABLE AGRICULTURE FOR GREENER FUTURE

Panel discussion 1 - European F2F strategy and Serbian agricultural policy

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Abstract	The "Panel discussions (3) has been realised" is a deliverable within WP4 entitled "Research and panel discussions for policy recommendations". This report shows realization of the first of the three panel discussion which is done in cooperation with academics from the University of Bonn and representatives of MAFWM.

VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Description	Responsible members
1.0	6/6/2023	Draft	Bojan Matkovski, Danilo Đokić, Žana Jurjević
1.1	1/7/2023	Final	Bojan Matkovski, Danilo Đokić, Žana Jurjević

Content

LIST OF ACRONYMS

WP	Work package
AgriGREEN	Jean Monnet Centre of Excellence: Sustainable Agriculture for Greener Future
JMCE	Jean Monnet Centre of Excellence
UNS	University of Novi Sad
MAFWM	Ministry of Agriculture, Forestry, and Water Management of Serbia

INTRODUCTION

The main objective of the Jean Monnet Centre of Excellence (JMCE): Sustainable Agriculture for Greener Future AgriGREEN project is to disseminate knowledge about the EU and its policies, with an emphasis on EU agricultural policy and Farm to Fork Strategy and a high focus on the concept of agricultural sustainability. The main idea is to reach out to students from the Faculty of Economics (UNS), as it typically does not deal with EU issues. To achieve openness to policymakers and the general public, panel discussions in cooperation with the MAFWM are planned.

As part of its activities, the AgriGREEN project envisages the realization of panel discussions to foster dialogue about crucial elements of F2F strategies and new CAP reforms between policymakers in Serbia and experts from UNS in cooperation with European universities. The main idea is to create recommendations for decision-makers in the context of agricultural policy and new Strategy. It is planned that a one-panel discussion is organized each year of the project. Besides academic experts, in each event, representatives of the Ministry of Agriculture, Forestry, and Water Management of the Republic of Serbia (MAFWM) will be involved, as well as experts from European universities and agri-business companies. The first panel discussion was realized in the project's first year and focused on the European F2F strategy and Serbian agricultural policy. As a result of this discussion, a list of recommendations is given to policymakers. It is crucial due to the need to create a new Strategy for Serbian agriculture (the actual Strategy ends in 2024).

The structure of the report is as follows: Chapter 2 explains panel discussion idea and structure; Chapter 3 explains the realization; Chapter 3 and 4 explains raising awareness and evaluation process, while Appendix 1 shows all proofs that all activities are realized.

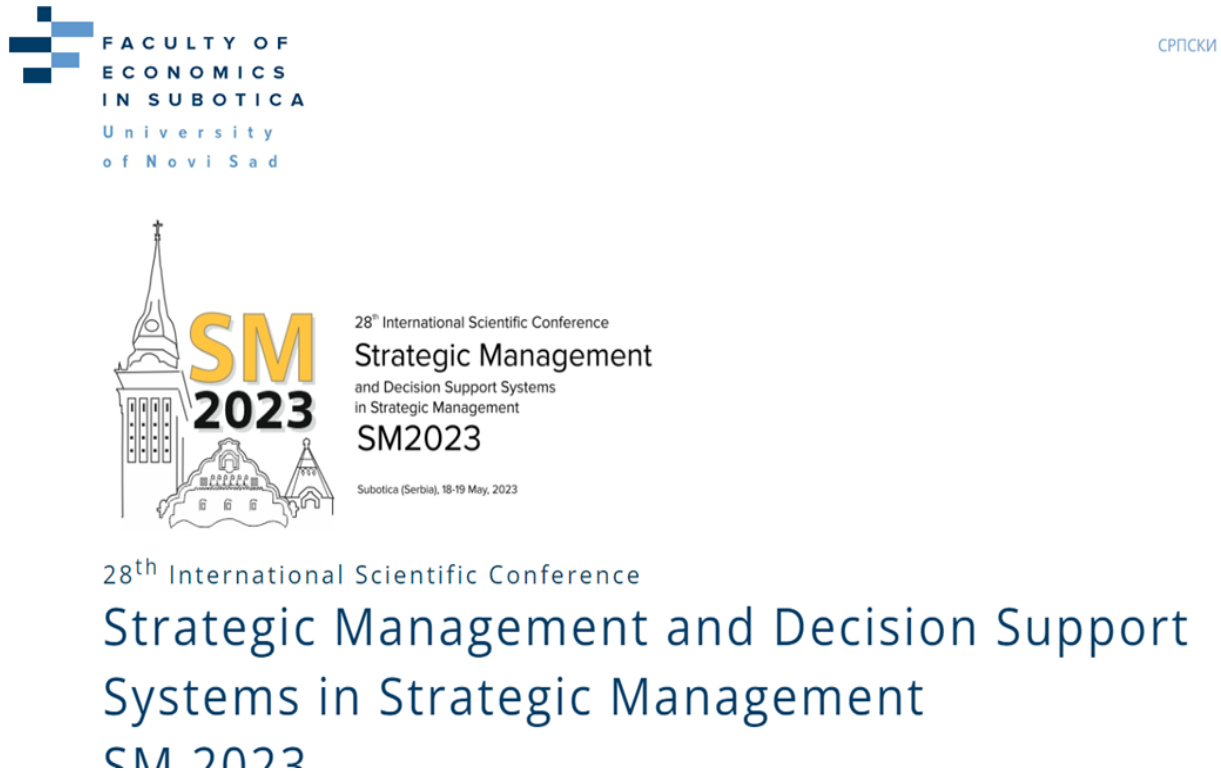
DESCRIPTION OF PANEL DISCUSSION

One of the aims of the WP 4: Creating recommendations for decision-makers in the context of agricultural policy and new strategy. In the main focus of this panel discussion is Farm to Fork strategy and implication on Serbian agriculture. This WP aims to foster dialogue between Experts form UNS and other experts form European universities, as well as the representatives of Ministry of Agriculture, Forestry, and Water Management of the Republic of Serbia (MAFWM) on order to create recommendation for policymakers. In focus of the first panel discussion are European F2F strategy and Serbian agricultural policy. It is realised in cooperation with expert form University of Bonn (Germany) and representative of MAFWM.

REALISATION OF PANEL DISCUSSION

The focus of the first panel discussion is the Farm to Fork strategy. The panel discussion was realized in cooperation with Milan Tatić (University of Bonn) and Dragan Milić (Special Advisor of MAFWM). The basic idea is for an expert from an EU university to share his experiences related to this strategy and topics that are current, while the role of the MAFWM representative is to point out the problems of Serbian agriculture and the challenges that such a radical strategy can have for Serbian agriculture. The panel discussion was organized as part of the Scientific Conference of the Faculty of Economics called Strategic Management and Decision Support Systems in Strategic Management (https://www.ef.uns.ac.rs/sm2023/) in Subotica on May 19, 2023.

Picture 1. Website of Scientific Conference of the Faculty of Economics



Also, project team member Danilo Đokić was the keynote speaker, while Žana Jurjević was the moderator of the panel discussion. The panel discussion was also attended by other members of the project team, representatives of UNS, as well as second-year students of the Faculty of Economics who were introduced to the issues of Agricultural Policy in the course Introduction to Agrarian Economy. Total participants were 67 (Annex A).

Picture 2. Agenda for panel discussion

At the beginning of the session, Danilo Đokić gave a presentation as an introduction in order to familiarize the attendees with the issues of Farm to Fork strategy and agricultural policy of Serbia (Annex B).

Picture 2. Presentation at panel discussion

After that, there was a discussion that resulted in the creation of a list of recommendations for the creators of Serbia's agrarian policy and conclusions that can be summarized as follows:

The most significant challenge for the creators of the new Strategy will be balancing the economic and ecological goals of the agricultural policy, given the undeniable economic importance of this sector for the economic development of Serbia. One of the possible solutions and main recommendations is to change the focus on economic measures aimed at the research and development of green technologies, which will have a significant impact on technical progress in agriculture and enable the sustainable development of this sector in the long term. Also, the new Strategy must include a gradual transition towards greener agriculture so that the economic consequences are not devastating for agriculture. Finally, support measures must be focused on new modern types of fertilizers, organic production, and the education of farmers.

RAISING AWARENESS ABOUT PANEL DISCUSSION

Visibility of the course is achieved through:

- Website of the project;
- Website of the Faculty of Economics;
- Social media of AGRO (Instagram and Facebook);
- Social media of Faculty of Economics (Instagram).

Also, all activities have been intensively promoted via project Instagram account (agro_efsu) as well as Instagram account of the Faculty of Economics (ekonomski_fakultet_subotica). Based on number of followers of this two account, activities have been visible approximately to 5.500 people.

EVALUATION OF THE PANEL DISCUSSION

Quality of panel discussion have been monitored by the conduction of the survey with participants. After workshop, participants do a questionnaire in the Google form, and most of them give mark 5 for the quality (44 of the 63 answers), while the rest give mark 4 (16 of the 63 answers) and mark 3 (3 of the 63 answers) (Figure 1). Other evaluation information is in the Annex C.

Figure 1. Evaluation of the quality of the panel discussion